



Household & Commercial Products Association
Innovative Products For **Home. Work. Life.**

Representing and Connecting the Entire Supply Chain

Consultants. Distributors. Formulators. Laboratories.
Manufacturers. Marketers. Packagers. Retailers. Suppliers.

Across 7 Product Divisions:

**Aerosol. Air Care. Antimicrobial. Cleaning. Floor Care.
Industrial & Automotive. Pest Management.**

110 Years of Serving Our Members' Needs

HCPA is the longest running trade association representing the household and commercial products industry, having served member companies in this space since 1914.

HCPA helps the household and commercial products industry navigate shifting legislative and regulatory landscapes. The Association is well-regarded for working collaboratively with a diverse group of stakeholders, including policymakers and environmental health advocates, to craft policies that bolster industry reputation, protect human health, and encourage consumer trust.



"WD-40 Company has been a long-standing member of HCPA, participating on both the Board of Directors as well as the general membership. The Association provides unmatched value to its members in several key areas, including aerosol and international-related issues. The partnership with HCPA has allowed WD-40 Company to thrive as a global organization, offering proactive collaboration and focus between member companies and governing bodies on current and emerging policy topics."

Meghan Lieb, Ph.D.
Vice President, Global Research and Development
WD-40 Company
2024 Chair, HCPA Board of Directors



HCPA Serves as Your Advocate And Trusted Business Partner

We serve as an advocate for our members on a variety of issues facing the household and commercial products industry.

We're a multifaceted association that continues to:

- Advocate at both federal and state levels on priority public policy issues.
- Work directly with key regulatory agencies, such as the Environmental Protection Agency (EPA) and California Air Resources Board (CARB), to ensure companies can meet requirements and remain compliant.
- Promote and educate consumers through a proactive media strategy about the benefits and proper use of household and commercial products.



"HCPA's advocacy efforts have been valuable in navigating the complex regulatory landscape. The Association's dedicated team works to represent our industry's interests at the federal, state, and local levels, ensuring that our voice is heard in policy discussions. "

Ted Head
Director of Regulatory Affairs
MGK
2024 HCPA Board of Directors

Providing Critical Insight

HCPA assists member companies with compliance obligations by providing various resources, including informal documentation, timely updates and reminders, and educational programming, that help companies understand their responsibilities. Some areas where we provide this expertise include Extended Producer Responsibility (EPR) requirements, Household Hazardous Waste requirements, ingredient disclosure (the California Cleaning Product Right to Know Act, which HCPA helped negotiate in 2017), limitations on chemicals of concern (both intentionally added and impurities), pesticide registrations, Prop 65, and volatile organic compound (VOC) regulations.

Advancing Your Priorities

In addition to legislators and regulators, HCPA engages with third parties that have an impact on your business. For instance, we have been working with the EPA's Safer Choice program to modify their current and future standards. Activities like this allow us to advocate for sustainable innovation in the industry.

Additionally, HCPA is well-versed on the existing standards and certification frameworks, and maintains a steadfast dialogue with these groups to provide the best possible guidance to our membership.



Access Where it Matters

HCPA has built a strong reputation with legislators, regulators, and NGOs that gives members unparalleled access to the people making decisions that impact the household and commercial products industry.

HCPA gave member companies a seat at the table during the California Cleaning Product Right to Know Act negotiations, and has facilitated meetings for members in statehouses across the country, as well as with CalRecycle, CARB, California's Department of Pesticide Regulation (DPR), the Consumer Product Safety Commission (CPSC), the Department of Transportation (DOT), California's Department of Toxic Substances Control (DTSC), EPA, and the Occupational Safety and Health Administration (OSHA).

Sustainability & Product Stewardship Council

In 2022, HCPA developed and launched a **Sustainability & Product Stewardship Council (SPSC)** to serve as the central forum and coordinating entity for communicating information, making strategic decisions, and operating technical task forces related to sustainability and product stewardship on behalf of member companies and the household and commercial products industry.

The SPSC has identified three areas to concentrate its work: Sustainable Packaging, Credibility/Certifications and Claims, and Sustainable Chemistry. These have helped the Association address several business-critical issues, including Extended Producer Responsibility (EPR), environmental marketing claims, and bringing new chemical innovations to market.



Association Highlights

- Advanced federal sustainable chemistry policies and process improvements for the Environmental Protection Agency's (EPA) Toxic Substances Control Act (TSCA) New Chemicals Program.
- Successfully advocated for the inclusion of a de minimis level and longer timelines in the EPA's TSCA final rule restricting methylene chloride to help downstream companies readily determine and ensure compliance.
- Successfully narrowed the scope of new Vermont's Household Hazardous Waste (HHW) Extended Producer Responsibility (EPR) program, secured a six-month extension of the registration deadline, and assumed responsibility for setting up the non-profit organization that will serve as a national HHW EPR stewardship organization
- Secured an exemption from Minnesota's packaging EPR law for products regulated under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA).
- Successfully advocated for changes to Colorado's packaging EPR program that streamline and improve compliance mechanisms for the household and commercial products industry.
- Successfully advocated for the removal of the Department of Defense's purchasing prohibitions on cleaning and floor products that contain PFAS.
- Successfully advocated for the inclusion of aerosol cans as recyclable in Oregon's packaging EPR program.
- Developed a series of educational webinars and guidance documents to assist companies with compliance for state packaging EPR and post-consumer recycled (PCR) content programs.
- Secured amendments that resulted in less onerous PFAS bills and timeline extensions for certain product categories in Maine and Minnesota.
- Played a lead role in the early reauthorization the Pesticide Registration Improvement Act (PRIA) at the end of 2022.
- Secured an audit of the California Department of Pesticide Regulation's (DPR) registration process.
- Secured a position on Washington State's Pesticide Advisory Board through state law.
- Neutralized multiple state proposals requiring ingredient and contaminant testing for pesticide products.
- Prevented passage or significantly narrowed the scope of bills in multiple states that would restrict the use of neonicotinoids, including California, Colorado, Hawaii, Minnesota, New Mexico, Nevada, and Washington.

Highlights Continued

- Successfully lobbied against legislation banning the use of second-generation rodenticides in various states, including Connecticut, New York, and Vermont.
- Prevented enactment of California proposal that would have limited the use of nearly 60 different ingredients in air care products.
- Secured a veto by the Governor of California on a bill that would ban cleaning products that may contain trace amounts of unintentional contaminants.
- Helped to conform laws across multiple states requiring “do not flush” labels on wipes products.
- Produced a white paper with the Can Manufacturers Institute (CMI) to explain the aerosol can’s recycling story and encourage recycling efforts.
- Successfully lobbied 37 states and the District of Columbia to include aerosol cans to their universal waste programs.
- Raised the profile and spotlighted the importance of the EPA’s Safer Choice program with policymakers.



“BASF has long been a strong supporter of HCPA based on the association’s unique ability to convene and build consensus among diverse stakeholders. That ability has had a positive impact on legislative and policy outcomes across a range of topics at both the state and federal levels, and BASF looks forward to continuing to our work with HCPA as the environment in which our business operates becoming increasingly complex.”

Catherine Trinkle

**Deputy General Counsel, Regulatory & Environmental Law and
Head of Government Affairs**

BASF Corporation

2024 First Vice Chair, HCPA Board of Directors



The HCPA staff is uniquely qualified to serve the industry. Members of our team are commonly invited to sit on both EPA and industry advisory committees. The HCPA staff is respected by and works with NGOs and other allied trade associations to foster and sustain a commonsense business environment.

**For more information, please contact
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